

**Listing of the Claims:**

The following is a complete listing of all the claims in the application, with an indication of the status of each:

- 1        1 (Currently Amended). ★ The data writing apparatus for a portable terminal  
2        memory medium according to claim 15, the portal site data providing device  
3        comprising:
  - 4                a data reading/writing device having a function of reading out data  
5                stored in a memory medium of a portable terminal and a function of writing,  
6                to the memory medium, an applicable data which is required for the portable  
7                terminal; and
  - 8                a data collation device for collating an identification data peculiar to a  
9                user of the portable terminal, which is read out from the memory medium by  
10               the data reading/writing device, with a user registration data which is  
11               registered in advance, and for outputting a writing command to the data  
12               reading/writing device only when the data are consistent, wherein  
13               the data reading/writing device writes the applicable data to the  
14               memory medium on condition that there is an input of the writing command.
- 1        2 (Original). The data writing apparatus for a portable terminal memory  
2        according to claim 1, further comprising:
  - 3                an input device for inputting writing data specifying information for  
4                specifying contents of the applicable data; and
  - 5                a writing data specifying information receiving device for receiving the  
6                writing data specifying information requested by a user, which is inputted  
7                from the input device, wherein
  - 8                the data reading/writing device writes the applicable data which  
9                corresponds to the writing data specifying information onto the memory  
10               medium according to the writing command.

1       3 (Original). The data writing apparatus for a portable terminal memory  
2       according to claim 2, wherein the writing data specifying information is a  
3       communication fee data charged for connecting a portable terminal to a  
4       network.

1       4 (Original). The data writing apparatus for a portable terminal memory  
2       according to claim 2, wherein the writing data specifying information is portal  
3       specifying information for specifying contents of a portal site which is  
4       displayed when connecting to a network through a portable terminal.

1       5 (Original). The data writing apparatus for a portable terminal memory  
2       according to claim 1, wherein:  
3             the portable terminal is a portable telephone;  
4             the identification data peculiar to the user is an identification data  
5       which is allotted to a user-registered portable telephone by each user; and  
6             the data collation device collates the identification data read out from  
7       the memory medium with a user registration data held by a communication  
8       carrier of the portable telephone.

1       6 (Original). The data writing apparatus for a portable terminal memory  
2       according to claim 5, wherein the portable terminal is a GSM-type portable  
3       telephone and the memory medium is an SIM card.

1       7 (Original). The data writing apparatus for a portable terminal memory  
2       according to claim 1, wherein:  
3             the memory medium is a contact medium, which is removably  
4       mounted to the portable terminal and is removed from the portable terminal to

5 be inserted to the data reading/writing device; and  
6 the data reading/writing device performs data reading/writing  
7 processing to the memory medium by being in contact with the memory  
8 medium.

1 8 (Original). The data writing apparatus for a portable terminal memory  
2 according to claim 1, wherein:  
3 the memory medium is a noncontact medium, which is mounted to the  
4 portable terminal and reading/writing of data is performed without a contact;  
5 and  
6 the data reading/writing device performs data reading/writing  
7 processing to the memory medium in a noncontact state.

1 9 (Original.) The data writing apparatus for a portable terminal memory  
2 according to claim 8, wherein the noncontact memory medium is an RFID tag.

1 10 (Original). The data writing apparatus for a portable terminal memory  
2 according to claim 1, wherein:  
3 the memory medium uses both a contact medium which is removed  
4 from the portable terminal to be inserted to the data reading/writing device and  
5 a noncontact medium which is mounted to the portable terminal for  
6 performing reading/writing of data without a contact; and  
7 the data reading/writing device has a function of performing  
8 reading/writing of a data to the memory medium by being in contact with the  
9 memory medium and a function of copying the data which is to be  
10 read/written from/to the noncontact memory medium.

11 to 14 (Canceled).

1       15 (New). A data writing apparatus for a portable terminal memory medium  
2       comprising:

3               a portal site data providing device for directly providing portal site  
4       data, including a portal site URL, to the portable terminal memory medium;

5               a portal managing server connected through a network for managing  
6       the portal site data, user information provided from the portal site data  
7       providing device and identification data of the user stored in the portable  
8       terminal memory medium registered in a portal managing data base of the  
9       portal managing server; and

10              a contents server for distributing contents selected by the user by  
11       building a website,

12              wherein by associated operation of the portal site data providing device  
13       and the portal managing server functions as a data writing apparatus for a  
14       portable terminal memory medium for storing the URL of the portal site to the  
15       portable terminal memory medium when the identification data of the user  
16       stored in the portable terminal memory medium of the portable terminal is  
17       registered in the portal managing server as a user registration data.

1       16 (New). The data writing system of claim 15, wherein the portal site data  
2       providing device comprises:

3               a display functioning as a touch panel from which a user can select  
4       contents; and

5               a reader/writer for reading/writing data, including selected contents,  
6       from/to a storage region of the portable terminal memory medium.

1       17 (New). A data writing method for a portable terminal memory, comprising  
2       the steps of:

3               reading out a data stored in a memory medium of a portable terminal;  
4               collating an identification data peculiar to a user of the portable

5 terminal being read out from the memory medium with a user registration data  
6 registered in advance;  
7 outputting a writing command to the data reading/writing device only  
8 when the data are consistent;  
9 preparing contents selected by a user as applicable data; and  
10 writing the applicable data to the memory medium on condition that  
11 there is an input of the writing command.

1 18 (New). A computer readable medium storing code for a data writing  
2 program for a portable terminal memory, the code when read by a computer  
3 causing the computer to perform the steps of:  
4 reading out a data stored in a memory medium of a portable terminal;  
5 collating an identification data peculiar to a user of the portable  
6 terminal being read out from the memory medium with a user registration data  
7 registered in advance;  
8 outputting a writing command to the data reading/writing device only  
9 when the data are consistent;  
10 preparing contents selected by a user as applicable data; and  
11 writing the applicable data to the memory medium on condition that  
12 there is an input of the writing command.